

AMARANTHA ROBINSON

EVENT PRODUCER

CONTACT

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- 82 Edith Street, Tarneit VIC 3029

SKILLS

- Event Management
- Project Management
- People Management
- Communications
Malthouse Theatre

EDUCATION

- Master of Arts, Film & Tv Production**
London Metropolitan University
2018
London, England

- Bachelor of Arts, Media & Communication**
University of the West Indies
2004
Kingston, Jamaica

LANGUAGES

- English 
- Spanish 

PROFILE

Event Producer with 20 years experience producing, designing and leading events and projects across prominent arts organisations, local government, state government and independently. Resourceful, innovative, culturally informed, Amarantha is a leader who works collaboratively and relationally. She brings critical thought and emotional intelligence to producing spectacular experiences that build brand and community.

WORK EXPERIENCE

Events Officer

Royal Melbourne Hospital, Centre for Mental Health Learning 2023 - Current

- Organising in-person and online training events for the Lived Experience Workforce Development program that upskills staff in Victorian public mental health services
- Sourcing, booking and liaising with venues
- On-site bumping in and bumping out of events
- Liaising with facilitators and ensuring they have what they need to deliver
- Managing event enquiries and registrations
- Providing tech support for online events

Community Engagement Lead, *The Hate Race*

Malthouse Theatre 2023 - 2024

- Created and executed a successful holistic, culturally-aware community engagement program for the 2024 season of the play, *The Hate Race*.
- Created effective partnerships with relevant external community organisations to support and promote the program
- Produced educational workshops and music / poetry events; Curated mental health and community resources to engage and care for the African diasporic / BIPOC community
- Worked with Malthouse staff to coordinate corporate, marketing, and logistics
- Managed 2 contracted staff members, a curator and coordinator
- Managed the budget and leveraged partnerships to deliver the program under budget
- Wrote all program copy and consulted on design elements and marketing assets

Site Manager, *Always Live Soundbox*

Always Live 2023

- Supported the producers and sound team of the Soundbox, a pop-up music performance space built on the forecourt of Arts Centre Melbourne
- Liaised with artistes and worked with Arts Centre staff to manage the event site

Creative Producer



Wyndham City Council 2022-2023

- Produced the panel discussion event for the Ivy Mutuku exhibition, "Between Us" at the Wyndham Cultural Centre
- Stage managed "Newprint Out West" concert at the Wyndham Cultural Centre
- Supported development of the new community arts space, The Annex, through engaging artists, and providing operational management and programming support

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LICENSES

-  Victoria Driver's License
-  Working with Children Check

EXPERTISE

- Content creation
- Community Engagement
- Public Speaking
- Creative visioning
- Leadership
- Stakeholder Engagement
- Media and Communication

REFERENCES

Kylie Boucher

Acting Director, Centre for Mental Health Learning, Royal Melbourne Hospital

Laura Hale

Producer, Arts Centre Melbourne

Lauren Mullings

CEO, MAV (Multicultural Arts Victoria)

Associate Producer

Darebin City Council

2022-2023

- Produced events of the multi-arts festival, FUSE: Ganbu Gulin, The Molly Hadfield Social Justice Oration (featuring Namila Benson), Out of the Park Picnic (featuring Emma Donovan and The Putbacks), The Last Dance (with All the Queens Men) and FUSE Block Party
- Prepared run-sheets, event management and risk assessment plans
- Contracted curators and supported them in event design, programming & logistics
- Liaised with venue and production personnel on event infrastructure, technical requirements and logistics
- Consulted and partnered externally, with community organisations, and internally with council departments
- Negotiated costs, tracked spend and managed budgets
- Sourced and managed event volunteers, casual staff and suppliers
- Worked with the marketing team on communications that generated community awareness and attendance
- Conducted event evaluations

Lead Producer

Productions of the plays *Oshun* and *Sankofa*

2022 - Current

- Secured 2 City of Melbourne Annual Arts Grant (2022 and 2024) to produce both plays
- Secured programming at La Mama Theatre for *Oshun* (Feb 2024) and at fortyfivedownstairs for *Sankofa* (Dec 2024)
- Sourcing and managing technical and creative artists, resources and marketing assets
- Managing rehearsals, production logistics and costs
- Wrote scripts for *Oshun* and *Sankofa* / Lead performer for *Oshun*

Program Producer

MAV (Multicultural Arts Victoria)

2021 - 2022

- Produced *Duniya Behter*, a skills development program that taught young people from CALD backgrounds in regional Victoria, content-making skills, through workshops in film-making, music production, digital art, social media and podcasting.
- Created the overall workshop program through a co-design process with cultural and language facilitators in the community
- Sourced, managed and briefed workshop facilitators.
- Produced all program workshops
- Communicated the program's progress and output by creating videos, social media posts and writing press releases
- Lead workshops on storytelling and creativity
- Created evaluations to measure impact

Broadcast Officer, Parliament of Victoria

2021 - 2022

Content Writer, *The Australian*, News Corp Australia; Sydney

2018 - 2020

Writer and Office Manager, Ocean Media; Sydney

2016 - 2017

TV Producer & Production Manager, Freelance; Jamaica

2004 - 2011

Memberships and Skills Development Programs

Board Member, **MAV** (Multicultural Arts Victoria)

2022 - Current

La Mama Theatre **Pathways** Emerging Writers program

2023

Malthouse Theatre **Besen** Emerging Writers program

2023